BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding (Bidirectional Encoder Representations from Transformers)

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### Overview

- Like transfer learning is used in vision, pretrained model will enable NLP tasks to have a basic understanding about the language and then fine tune the model for specific tasks.
- They define two tasks for pretraining: masked language model(MLM) and next sentence prediction(NSP)
- They showed tuning the BERT model for 11 different tasks and showed that it gives best result in all of them.

### **Pre-training in NLP**

- » Word embeddings are the basis of deep learning for NLP
- » Word embeddings (word2vec, GloVe) are often pre-trained on text corpus from co-occurrence statistics



### **Contextual Representations**

» Problem: Word embeddings are applied in a context free manner



on the river bank

open a bank account

### **Elmo: Context Matters**

- ELMo gained its language understanding from being trained to predict the next word in a sequence of words.
- trains a bi-directional LSTM so that its language model doesn't only have a sense of the next word, but also the previous word.

Embedding of "stick" in "Let's stick to" - Step #1

Forward Language Model

LSTM Layer #2

LSTM Layer #1

Embedding



Backward Language Model



### Embedding of "stick" in "Let's stick to" - Step #2

1- Concatenate hidden layers

Forward Language Model

Backward Language Model



3- Sum the (now weighted) vectors

ELMo embedding of "stick" for this task in this context

X S<sub>2</sub>

х

**S**1

 $S_0$ 



## Attention With Many Heads

1) This is our input sentence\* 2) We embed each word\* 3) Split into 8 heads. We multiply X or R with weight matrices 4) Calculate attention using the resulting Q/K/V matrices 5) Concatenate the resulting Z matrices, then multiply with weight matrix W<sup>o</sup> to produce the output of the layer

Thinking	
Machines	



\* In all encoders other than #0, we don't need embedding. We start directly with the output of the encoder right below this one











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#### **Open AI GPT**

- OpenAI GPT use a left-to-right architecture, where every token can only attend to previous tokens in the self-attention layers of the Transformer
- The decoder is a good choice because it's a natural choice for language modeling (predicting the next word) since it's built to mask future tokens



### **Problem with Previous Methods**

- » Problem: Language models only use left context or right context, but language understanding is bidirectional.
- » Why are LMs unidirectional?
  - » Reason 1: Directionality is needed to generate a well-formed probability distribution.
    - » We don't care about this.
  - » Reason 2: Words can "see themselves" in a bidirectional encoder.

### **Unidirectional vs. Bidirectional Models**

#### Unidirectional context Build representation incrementally



Bidirectional context Words can "see themselves"





**>>** 





### **BERT: From Decoders to Encoders**

- Problem: Could we build a transformer-based model whose language model looks both forward and backwards?
  "Wo'll use transformer encoders"
  - » "We'll use transformer encoders"
- » Problem continued: Everybody knows bidirectional conditioning would allow each word to indirectly see itself in a multi-layered context.

### Masked LM

- Solution: Mask out k% of the input words, and then predict the masked words
  - » We always use k = 15%

store gallon
f
the man went to the [MASK] to buy a [MASK] of milk

- » Too little masking: Too expensive to train
- » Too much masking: Not enough context



### Masked LM

- » **Problem**: Mask token never seen at fine-tuning
- Solution: 15% of the words to predict, but don't replace with [MASK] 100% of the time. Instead:
- » 80% of the time, replace with [MASK]
  - » went to the store  $\rightarrow$  went to the [MASK]
- » 10% of the time, replace random word
  - » went to the store  $\rightarrow$  went to the running
- » 10% of the time, keep same
  - » went to the store  $\rightarrow$  went to the store

### **Next Sentence Prediction**

To learn relationships between sentences, predict whether Sentence
 B is actual sentence that proceeds Sentence A, or a random sentence

Sentence A = The man went to the store.
Sentence B = He bought a gallon of milk.
Label = IsNextSentence

Sentence A = The man went to the store.
Sentence B = Penguins are flightless.
Label = NotNextSentence



### **Input Representation**

» Use 30,000 WordPiece vocabulary on input. Each token is sum of three embeddings. Single sequence is much more efficient.

Input	[CLS] my	dog	cute [SEP]	he likes	play ##ing	[SEP]
Token Embeddings	E <sub>[CLS]</sub> E <sub>my</sub>	E <sub>dog</sub> E <sub>is</sub>	E <sub>cute</sub> E <sub>[SEP]</sub>	E <sub>he</sub> E <sub>likes</sub>	E <sub>play</sub> E <sub>##ing</sub>	E <sub>[SEP]</sub>
Segment Embeddings	+ + E <sub>A</sub> E <sub>A</sub>	+ + E <sub>A</sub>	<ul><li>+</li><li>E<sub>A</sub></li></ul>	+ + E <sub>B</sub> E <sub>B</sub>	+ + E <sub>B</sub>	+ E <sub>B</sub>
	+ +	+ +	+ +	+ +	+ +	+
Position Embeddings	E <sub>0</sub> E <sub>1</sub>	<b>E</b> <sub>2</sub> <b>E</b> <sub>3</sub>	E <sub>4</sub> E <sub>5</sub>	E <sub>6</sub> E <sub>7</sub>	E <sub>8</sub> E <sub>9</sub>	E <sub>10</sub>

### **Model Architecture**

### **Transformer encoder**

- Multi-headed self attention
  - Models context
- Feed-forward layers
  - Computes non-linear hierarchical features
- Layer norm and residuals
  - Makes training deep networks healthy
- Positional embeddings
  - $\circ$   $\,$  Allows model to learn relative positioning  $\,$



### **Loss Function**

- » When training the BERT model, Masked LM and Next Sentence Prediction are trained together, with the goal of minimizing the combined loss function of the two strategies.
- » BERT uses cross entropy loss as its loss function.

# **BERT Fine-Tuning**





(a) Sentence Pair Classification Tasks: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG (b) Single Sentence Classification Tasks: SST-2, CoLA



(c) Question Answering Tasks: SQuAD v1.1



(d) Single Sentence Tagging Tasks: CoNLL-2003 NER

# **Fine-Tune BERT for Classification**

#### Class Label



# **Fine-Tune BERT for SQuaD**



## "

BERT introduces a start vector and an end vector.

The probability of each word being the start-word is calculated by taking a dot product between the final embedding of the word and the start vector, followed by a softmax over all the words.

The word with the highest probability value is considered.



This length 768 vector is the weights for the start token classifier.

The same weights are applied to every position.

# Fine-Tune BERT for Named Entity Recognition





### Results

QNLI Question Natural Language Inference is a version of the Stanford Question Answering Dataset (Rajpurkar et al., 2016) which has been we? converted to a binary classification task (Wang one start a bakery business? et al., 2018a). The positive examples are (ques- o choose between learning) tion, sentence) pairs which do contain the correct <sup>1</sup>Python, what should I choose first? answer, and the negative examples are (question, sentence contain

a least natural number? ny calories does a Dominos

**SST-2** The Stanford Sentiment Treebank is a binary single-sentence classification task consisting of sentences extracted from movie reviews with human annotations of their sentiment (Socher et al., 2013).

itence) from the same para	1 1		QNLI	SST-2	CoLA	STS-B	MRPC	RTE	Average
ntain the answer.		k	108k	67k	8.5k	5.7k	3.5k	2.5k	-
rie openni soni	00.0/00.1	1	82.3	93.2	35.0	81.0	86.0	61.7	74.0
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.9	90.4	36.0	73.3	84.9	56.8	71.0
OpenAI GPT	82.1/81.4	70.3	88.1	91.3	45.4	80.0	82.3	56.0	75.2
BERT <sub>BASE</sub>	84.6/83.4	71.2	90.1	93.5	52.1	85.8	88.9	66.4	79.6
BERTLARGE	86.7/85.9	72.1	91.1	94.9	60.5	86.5	89.3	70.1	81.9

**STS-B** The Semantic Textual Similarity Benchmark is a collection of sentence pairs drawn from news headlines and other sources (Cer et al., 2017). They were annotated with a score from 1 to 5 denoting how similar the two sentences are in terms of semantic meaning.

#### CoLa

tence: The wagon rumbled down the road. <u>el</u>: Acceptable

tence: The car honked down the road. <u>el</u>: Unacceptable

### **Effect of Pre-training Task**

- » Masked LM (compared to left-toright LM) is very important on some tasks, Next Sentence Prediction is important on other tasks.
- » Left-to-right model does very poorly on word-level task (SQuAD), although this is mitigated by BiLSTM



### **Effect of Directionality and Training Time**

» Masked LM takes slightly longer to converge because we only predict 15% instead of 100%. But absolute results are much better almost immediately

### **Effect of Model Size**

» Big models help a lot. Going from 110M -> 340M params helps even on datasets with 3,600 labeled examples.



### Effect of Masking Strategy

- Masking 100% of the time hurts on feature-based approach
- » Using random word 100% of time hurts slightly

Masking Rates		1	Dev Set Results			
MASK SA	SAME	SAME RND	MNLI	NER		
			Fine-tune	Fine-tune	Feature-based	
80%	10%	10%	84.2	95.4	94.9	
100%	0%	0%	84.3	94.9	94.0	
80%	0%	20%	84.1	95.2	94.6	
80%	20%	0%	84.4	95.2	94.7	
0%	20%	80%	83.7	94.8	94.6	
0%	0%	100%	83.6	94.9	94.6	

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### **THANKS!**

# **Any questions?**

